OUR NATION NEEDS THE NAVY THE NAVY NEEDS

interested personally in the army than in the navy, president Wilson's order increasing the authorized eulisted strength of the navy to 87,000 men and the consequent campaign to bring 25,000 more men into the navy deserves patriotic support. It will be given that support throughout the entire United States, and the navy will receive the recruits it needs. The statement is made in full confidence that the people of the United States, recognizing the navy's imperative needs in relation to the part it seems likely to play in safeguarding the United States, will come up to the mark. The men will be furnished. If even more are needed, as seems likely in view of the necessity which will shortly present itself of manning the forthcoming submarine chasers, they, too, will come forward.

In this part of the United States we are more interested in a personal sense in the army than in the navy because the army is among us and of us. We have been in daily contact with it was also the army than in the navy because the with it ever since the early days of Indian warfare. Through the national guard, too, we are kept more in contact with the army than would otherwise be the case.

In a national sense we do not value the army more highly than the navy. The United States has won its chief military renown among nations by its exploits on the sea. Especially is this true of the war of 1812 and the Spanish-American war. Americans realize that the United States is chiefly safeguarded by its navy which, though deficient in numbers of personnel and in certain types of ships, is unsurpassed

The importance of the navy now may be gaged in inverse ratio to the amount of publicity it has received lately. Where the Atlantic fleet is, the public does not know. Not a word has been printed about its operations for weeks. Where the Pacific fleet is, the public likewise does not know its operations also are screened by secrecy. If the newspapers knew where these fleets or any of their component parts were located or what they were doing, the papers would not publish that information, for it might be dead to the fleets and the country. The navy is so important ous to the fleets and the country. The navy is so important

that it must be given every safeguard possible.
In case of war, the navy may cooperate with the fleets of the entente allies in clearing the seas of hostile warships, or it may operate alone and on its own initiative solely. It may be used to convoy merchant ships through the barred sones, although for strategic reasons this is regarded as unlikely. Its destroyers and submarines are certain to play an important part in patroling the coasts of the United States and in safeguarding the insular possessions against submarine or other hostile menace.

marine or other hostile menace.

Thus hastily may be sketched some few of the possibilities confronting the navy. They are far from adequate as describing the activities to which the fleets will be subjected but they are sufficient to show how important is the navy of the United States to the well being of the nation and should be enough to fire the ambitions of young men eager to do their part in defence. Thus enlistments in large numbers should come and will.

Wholly apart from the war prospect, navy training is worth while because of the opportunities for travel it af-fords young men; because of the chances to learn high class trades and because of the opportunities for promotion into the commissioned ranks because of the rapid expansion of the navy. Enlisting in the navy does not mean merely enlist-ment for a term of years as a "sailor." It means education, travel, pay, discipline, good health and, foremost of all, a chance to be of service to this country of ours.

The navy department has inaugurated a most compre-hensive recruiting campaign. Stations for receiving enlistments have been opened throughout the country in unprecedented numbers. Every city, town and village is being solicited for men. In some thickly settled districts navy automobile parties are going from village to village and farmhouse to farmhouse, making the most personal campaign ever attempted in the United States.

The secretary of the navy has thrown every resource of his department into this campaign for men. He has asked the cooperation of all newspapers in the task and the newspaners, it may be confidently stated will help to the very

The nation needs the navy. The navy needs men. Now is the time to enlist. There is a navy recruiting station here in El Paso, in the old First National Bank building on South El Paso, in the old Plast actional Bank equiding on Sonta El Paso street. Its personnel will be glad to welcome you. Along with the announcement that the navy personnel is to be increased in numbers comes an announcement that the president has authorized an increase in the personnel of

the marine corps from its present 14.900 men to 17,400.

The marine corps is little known throughout the country, notwithstanding that its units have taken part in more active service than any other branch of the government in recent years and have seen fighting when the rest of the military forces of the United States were at peace. Haiti, Costa Rica, Cuba and the small Central and South American republics are well accompised with the United States. republies are well acqueinted with the United States marine corps. Its men are constantly delving into trouble for the sake of settling it. They are soldiers living on board ship

THOUGH we of the great southwest are naturally more when not landed for shore duty where disorder breaks out.

Its officers are taken from the name of Its officers are taken from the navy, sometimes from the army, and sometimes from civil life. Some of them met with disaster at Annapolis or West Point. Yet they have a high record for service in the marine corps and continually high record for service in the marine corps and continually uphold the traditions of the United States for bravery and for justice. Men for the marine corps are enlisted in the same way as are men for the army and navy. They have the drill of the army and share the same general war activity on land. They also have the advantage of travel which belongs to the navy.

In the marine corps, then as well as in the navy itself, there is an attraction for young men of spirit who wish to serve their country.

serve their country.

As Others See Us

To those who enjoy seeing themselves as others see them, there is entertainment and enlightenment in a comment of The Arizona Daily Star, of Tucson, Arizona, on the trade excursion from El Paso. The excursion was then on the eve of arrival in Tucson and the public mind was being prepared, as it were, by The Star for what it might expect. From his knowledge of El Paso and El Pasoans, the editor of The Star went into a bit of character analysis, under the caption "El Pazzer By Proxy," as follows:

Animated by pep, motivated by push and inspired by progress, nearly a hundred El Paso business men who have been visiting cities, towns and villages in New Mexico and Arizona, will arrive in Tueson this afternoon and will spend several hours here. They will be warmly welcomed. They come frankly as El Pasoans, eager to strengthen business relations between Arizona and El Paso. It would be more accurate, perhaps, to say that they come to call attention to the natural ties which mute the southwest to El Paso. the natural ties which unite the southwest to El Paso, the largest city in the southwest. El Pasoans, however, put it very happily. They say, "If you like us come to see us," and of course everybody likes El

After all, the personal relation is the basis of the bric of business relations between communities, and El Paso, at home or on the road as it is now by proxy, is a hale fellow, well met.

El Paso has produced a very live type of citizen-ship. Pride in the growth and progressiveness of his city is a religion with him. And he is of the evan-gelistic type of believer. We have observed that among the business men there is none so poor in pep, push and power of expression to do El Paso reverence. Sureness of his facts and the constancy of his inspiration emboldens him and he mounts the platform to deliver a panegyric on his "El Pazzer" with the same elo-quence with which he sells shoes, side meat or real

This is due, in no small degree, to practice at home more the credit to him. He belongs to the clamber of commerce, the business men's protective associa-tion, the Rotary club, the club-for-the-accomplishment-of-this, the club-for-the-accomplishment-of-that, automobile club, golf club, and other dining clubs where audiences are supplied gratis and bound by the rules to listen. Thus El Pasoans become ready speakers, whence the term "boosters."

It is a valuable faculty and one for the training of which Turson had no facilities went the lumbage.

which Tueson had no facilities until the Luncheon club came. Since that time there has been no com-

plaint—except as regards a few, who were promptly dealt with by the rules committee.

It is no new idea, this communal cultivation of ready speech. It was one of the requirements of the ancient democracy of Sparta that at the public tables youths should submit with equanimity to the keen wit of their fellows and retort with such effectiveness as they might. they might.

If the editor had gone back to causes, he would have found that they typical El Pasoan, keen, energetic and progressive, realizes that strength lies in unity; that many men linked together for a common purpose can do more than if they merely work individually toward the same end. Moreover, they like each other and are fond of getting together as frequently as possible. That explains the many organizations here and their frequent lively meetings.

There are towns where it is difficult to get more than a dozen people out to a meeting. They are indifferent and nothing is accomplished by them. Towns composed of people of that type stand still. They are sleeping in the sun. El Paso is not of that kind. El Pasoans like their city and their neighbors at home and their neighbors in New Mexico and Arizona. That accounts for this "pep, push and progress" manifestation. gress" manifestation.

The man to be envied in these times is the man with a well tilled farm or the merchant with a well filled till.

Little Interviews

Buy Business Site On San Francisco For \$40 Schutz Bros. Get Goods By Wagon; Open Store Chatting with friends in a remission of the struggling adobe village into the present innulsome city of El ready to send its quota of men to the pass, was a source of wonder every day she was here."

what is now Santa Fe and San Francisco streets and making the original survey of El Paso, Joe and Samuel Schutz, then young men in their early twenties, arrived in El Paso. They at once paid \$40 for a piece of property about where Longwell's place is now located on San Francisco street, and legan building an adobe house. Before the house could be completed a wagon train arrived from San Antonio with their goods and it a remarkship short time they had their general store open and were doing business. The Schutz boys were from New York. Hemy Lesinsky company, arrived here with his wife in 1571 and they What is now Santa Fe and San Fransome the house could be completed a wagon train arrived from San Antonio with their goods and in a remarkably short time they had their general store open and were doing business. The Schutz boys were from New York. Henry Lesinsky, company, arrived here with his wife in 1877 and they occupied a little addoc house. Mrs. Lesinsky did not remain here long nor did she ever return to El Paso until she got off the train in the union station. bere with his wife in 1877 and they occupied a little adobe house. Mrs. Lesinsky did not remain here long nor lid she ever return to El Paso until she got off the train in the union station secently and was driven to the Paso del

"El Paso will always be the city of my heart." said Capt. Whiter E. Jenkins, of K company. Some people seem to think this isn't a homelike place. I wish they could have been with us down in the Big Bend country. I never saw anything look more homelike in my life than does the good, old town today. I believe all the boys of the company think the same as I do about it.

"Many parsons had believed the patriotic spirit of the Americans was a thing of the past," said William J. King, because the national guardamen on the border became discruntled and because the Germans were aliking vessels on which Americans in Mexico were given no protection by our government. But now that this nation faces war incitizens a all ready to chilst. I believe that f a call is made for a milition voluntears our government could raise this number of man in avery abort time."

BLANCETT, ALLEGED SLAYER. Trace Alleged Kidnaper TRANSFERRED TO JAIL Santa Fe, N. M., March 27,-Elbert W. lancett, alleged sinyer of Clyde 1 By Thumb Seen in Movies

Sants Fe. N. M. March 27.—Elbert W. Blancett, alleged slayer of Clyde D. Armour, was transferred from the horpital at the state penitentiary to the county juil today so that witnesses by whom the prosecution expects to identify him as the man who impersonated Armour may see him.

Blancett has completely recovered from the wound he had inflicted by shooting himself in the neck with a shotgun shortly after he was arrested at Friday Harbor, Wash, on the charse of murder.

Blancett will be placed on trial at the lerm of court which will open Monday.

A dollar saved by cuying goods produced elisewhere is a dollar thrown at your neighbor's fitted.

For quick -esults—Use Herald Want and such identification.

Blancett will be placed on trial at the lerm of court which will open Monday.

A dollar saved by cuying goods produced elisewhere is a dollar thrown at your neighbor's fitted.

For quick -esults—Use Herald Want and such identification.

Unappreciated

that keeps the planets going.

Copyright, by George Matthew Ada &

FOR weeks and weeks the skies were blue, a winter sun was shining; the roads

MIDSHIPMAN HAEBERLE LEADS CLASS NOW TO BE GRADUATED

Annapolis, Md., March 27.-F. E. Haeberle, of California leage the memters of his class, which will be gradnated next Thursday from the naval academy because of the immediate need of officers for the navy. This an-

HOGWALLOW LOCALS By GEORGE BINGHAM

was fillbustering at a crap game on Gander creek Saturday night to try to keep Jefferson keep Jefferson Potlocks from passing.



saw was a hand-ful of flowers, Notwithstanding the high price of all commodities the Excelsier Fiddling Band continues to make as loud a noise for the same amount of an-

plause. Copyright by George Matthew Adams

WHEN A FELLER NEEDS A FRIEND



ADOM MIN



Ever notice how some girls jump at th' chance t' wear a veil? After waitin' fer years fer a millionaire with a broken leg t' come along, Mrs. Tilford Moots' niece has given up nursin' an'll return t' her ole position as graniteware clerk at th' Emporium.

Copyright National Newspaper Service.

Short Snatches From Everywhere

In Chicago is a sign Henry & Gott. Henry is butting into another's pre-serves.—St. Louis Globe Democrat. In offering Carranza only three of our 48 states the Raiser lays himself open to a charge of being a piker.—Ma-con Telegraph.

Our idea is that Gen. Carranza would

Our free is that Gen. Carrains would be wise not to become too much entangled with any country making faces at the United States.

Villa sends his word of honor that he's against the kaiser and will defend the continent against invasion.—

Springfield Republican.

Springfield Republican.

China is apparently about to give up an experiment in peace at any price that has been carried on with unsatisfactory results through centuries.—Washington Star.

Lr. Follette's ultra-parifiest course has disgusted a number of his adherants in Wisconsin, who are wondering why they ever called him "Fighting Bob."—Philadelphia Evening Ledger.

Gormany protests that it is illegal for American ships to shoot at her submarines, but the United States will now agree with Germany's previous contention that the submarine, as a new instrument of warfare, does not come under laws made before underseas warfare was thought of.—

Philadelphia North American. building the tabernacie at One Hundred and Sixty-eighth street and Broadway, rental of site, care of grounds, insurance, etc. The remaining \$50,009 will cover the cost of the preparatory work of the tabernacie itself, the living expenses while in New York of Mr. Sunday and his staff of some 20 assistants, also two hirds of the salaries of these assistants during their way in New York (the other third of these salaries, as usual, being borne by Mr. Sunday.)

The estimated expenditure of \$150.000 will be met, first, by a preliminary contribution of about \$75,000 by persons interested in the evangelization of New York city. Second, by collections taken at the tabernacle metings.

No Guarantee Required by Sunday.

No Guarantee Required by Sunday.

"No financial guarantee or promise whatsoever has been made to Mr. Sunday himself. The matter of compensation for his services will be taken care of through offerings at the close of the campaign in such manner as the finance committee may determine when the time comes."

Sunday will preach morning and afternoon five of the six weekdays and morning, afternoon and evening ou Sunday. Monday is Billy's day off.

Roman Catholic and several Protestant clergymen have publicly demounced Sinday's methods and his spectacular plans for evangelizing New York, but most of the ministers here are cooperating in furthering the success of the ex-basebail player. More than 30 churches are needed.

are cooperating in furthering the success of the ex-basebail player. More than 300 churches are at work.

A part of the Sunday plan is to have an organization of 50,000 men in Bible classes. They are being organized under the direction of the Rev. George G. Dowey.

There is still another phase of the prepared me work. Shop meetings are being held in more than 150 factories and shops in various parts of the city.

and shops in various parts of the city.

300 Women Organize.

At the home of Mrs. William Jay Schieffelin, one of the many society leaders who are notive in the campaign, 200 women met and organized work among business women.

This work is divided into three divisions: a central division to reach giris in stores, office buildings, telephone exchanges and business colleges; an extension division to keep in close touch with women employed in factories, laundries, hospitals, hotels, restaurants and hames; a funcheon division, which will have charge of serving ten cent meals twice a week in each meeting place of the central division.

8000 Voices in Choir.

6000 Votees In Chote.

The 6000 singers for the tabernacle will be trained under the direction of Homer A. Rodeheaver, Sunday's musical director.

To control the snormous crawds who will attend the tabernacle services. He well trained unders will be required.

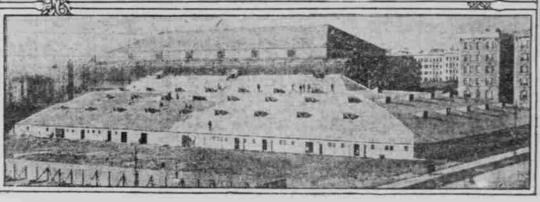
I DO NOT LIKE TO SMOKE BUT

MY WIFE INSISTS THAT I DO, SO

THAT SHE WILL GET THE COUPONS.

REV. BILLY SUNDAY AND THE DEVIL TO FIGHT IT OUT IN NEW YORK CITY





for Campaign to Start Easter Sunday.

IW YORK, March 21.-His Satanic Majesty has less than two weeks more in which to cavort through the streets, and restaurants, and theaters and cabarets of this town.

Bev. Billy Sunday will be with us Easter Sunday. April 8, and three months following, and unless all signs and predictions fail. Manhattan will be too cool for Belzebub this summer, and a long time thereafter.

Up in Buffalo, where the heretofore unregenerate are hitting the trail by

unregenerate are hitting the trail by

Great Gospel Barn Ready mayor of New York City, from which the famous baseball preacher will commence chasing the wickedness on Easter Sunday. He will keep up his battle with the forces of darkness three months.

(Below) The mammoth "gospel barn" on Washington Reights where Sunday will be heard. The auditorium seats 20,000. Besides, there are a cafeteria, a choir seating 2000, rest rooms, hospital room, training quarters for the preacher, and an office for ewspaper writers.

unregonerate are hitting the trail by the wholesale, the famous baseball evangelist has just exhibited the munitions of holy war with which he will batter to pieces the barbed wire entanglements erected by the house of fades in this professionally naughty little burg.

They comist of a trunk chock full of sermons, every one carefully prepared, and each warranted to contain one thousand pounds of concentrated ecclesiastical trinitrotoluol.

Billy doesn't promise to stick to the letter of the text in these sermons, but they contain the germs of the tongue-tashing which he expects to cause the immoral elements in this metropolis of the nation to shiver, grey and sive up take ghost.

Hig Gospel Barn Ready.

A pospel barn 'scaling 10,000 has been created right on the site of the Yankeer' baseball park on Washing-

chairman of the finance committee, has issued this statement:

Will Cert \$170,000

The expenses of the campaign in New York are estimated at \$150,000, which includes the allowance of \$25,000 for the work of conservation following the campaign itself. It also includes \$45,000 to cover the cost of

The ordinary cost of a Want Ad in The El Paso Herald is 25 cents. It reaches an average of about 125,000 readers each issue

DEAR MR. KABIBBLE,

WHAT SHALL I DO? THE MACK WILSON CLIEN YOUACCO -YOU GET

COUPONS WITH THAT, TOO!

उपाद

EL PASO HERALD DEDICATED TO THE SERVICE OF THE PEOPLE, FHAT NO GOOD CAUSE SHALL LACK A CHAMPION, AND THAT EVIL SHALL NOT THRIVE INOPPOSED THE PEOPLE OF TH

B. D. Slater, editor and controlling owner, has directed The Heraid for 19 years;
J. C. Wilmarth is Manager and G. A. Martin is News Editor.
MEMBER ASSOCIATED PRESS, AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION, AND AUDIT BUREAU OF CIRCULATIONS.

AN INDEPENDENT DAILY NEWSPAPER—The El Paso Herald was established in March, 1881. The El Paso Herald includes also by absorption and succession. The Daily News, The Telegraph, The Telegram, The Tribune, The Graphic, The Sun, The Advertiser, The Independent, The Journal, The Republican, The Bulletin.

publican. The Bulletin
TERMS OF SUBSCRIPTION-Duily Herald, per month, 60c. per year, \$700.
Wednesday and Week-End bases will be mailed for \$250 per year. Week-End sales a sale per year \$150.
End sales a sale per year \$150.

End solv a only per year \$150.

THIRTY-SEV-ANTH YEAR OF PUBLICATION—Superior exclusive features and complete news report by Associated Press Leased Wire and Special Correspondents covering Arizons, New Mexico, west Texas, Mexico, Washington, D. C., and New York. Entered at the Postoffice in El Paro, Texas, as Second Class Matter.

FOR weeks and weeks the skies were blue, a winter sun was shining; the roads were fine, as good as new, yet people were repining. "We need nine kinds of rain and snow," they made their wail together; "the wheat will die, it has no show, in this unseemly weather." If groams of mine would bring a rain, I'd do some bitter howling, but human grief is all in vain—'twon't start the thunder growling. I might go weeping down the street, but all my noisy sorrow, won't save the smallest patch of wheat, or bring a shower tomorrow. And so I pen some sprightly odes, enjoying the endeavor, insisting that the country roads are better now than ever. Get out your "sixes" and your "fours," and scorch along the highway, enjoy the golden out of doors, exploring lane and byway. Though crops may fail, be calm and cool, no tribulation showing, for fretting will not change the rule that keeps the planets going.